

**“Live The Suite Life” WFCU Suite Giveaway Contest (the “contest”)**

This contest is held by Southland Insurance Brokers Inc. (“Southland”). It runs from Tuesday, January 3, 2012 at 12:01 a.m. EST to Tuesday, January 31, 2012 at 5:00 p.m. EST (the “contest period”).

***Contest Rules & Regulations***

**Eligibility**

1. Residents of Ontario who have reached the age of 18 at the time of entry may enter this contest. Employees of, immediate family members of, or those residing with an employee of Southland, their agents and representatives, their parent, affiliates, subsidiaries and dealers, advertising and promotional agencies, sponsors and suppliers of prizes, materials or services related to this contest, including the independent judging organization are not eligible to enter this contest. “Immediate family” is defined as parents, siblings, children or spouse.

**To Enter**

2. **No purchase necessary to enter.** Limit of one (1) entry per person during the contest period. To enter the contest, call the Southland Insurance office in LaSalle at 519-969-9415 and fully complete an auto, home or commercial insurance quote. By calling and completing an auto, home or commercial insurance quote, you will receive one (1) entry into the Contest. All entries must include your name, address, ten digit day and evening telephone numbers, e-mail address and name and expiration date of your current auto insurance provider and policy. Entries received shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry.

**Prizes**

3. One (1) eligible entrant (the “winner”) will be selected in a random draw (to win four (4) Windsor Spitfires tickets, (yourself plus three (3) friends) for the Thursday, February 9, 2012, 7:05 game vs. London in the Southland Suite in the WFCU centre. Food and non-alcoholic beverages will be provided. Total value for the Prize package is \$500.00. Any costs or expenses incurred by the winners in claiming or using their prizes will be the responsibility of the winners. Prizes must be accepted as described in these rules and cannot be transferred to another person, substituted for another prize, or exchanged in whole or in part, for cash, subject to the provisions set forth elsewhere in these rules. Each winner is solely responsible for any damage or injury caused by any member of their party at any time during the event.
4. The odds of winning are dependent on the number of entries received.

**General Conditions**

5. To be declared a winner and claim a prize, the entrants selected for the Prizes must:
  - a) Be reached by phone or by mail at the number and/or address given at the time of the insurance quote by the contest organizers within two (2) days of being selected.
  - b) Correctly answer, a time-limited, mathematical skill-testing question without help of any nature.
  - c) Be eligible according to the contest rules and sign a Declaration and Release form. The Declaration and Release requires a potential winner to confirm, except where prohibited by law, acceptance of the prize as awarded, eligibility to participate in this contest and compliance with these rules and to release Southland, its parents, affiliates, subsidiaries, divisions, their advertising and promotional agencies, sponsors, and suppliers of prizes, materials or services related to this contest, and all of their respective employees, directors, officers, shareholders, agents, successors and assigns from any liability and damages which could arise out of or in any way related to the contest and from the awarding, receipt, possession and/or use or misuse of any prize.

Failure to comply with any of the above conditions or otherwise with the rules, will result in the disqualification of the selected contestant. In this event, a random draw from the valid entries received would be performed to award the prize and the entrant selected must be able to be reached by phone within 48 hours of the new draw, failing which another draw will be held within a subsequent equal timeframe up until such a time as an official winner would be declared.

6. Upon receipt of the Declaration and Release form, the contest organizers will notify the Prize winners of the manner in which he/she will have to take possession of the prize. Southland reserves the right to determine how the presentation of the prize will occur and this may be either a media event, by mail, or in person.
7. By entering this contest, the winner authorizes the contest organizers and their representatives to use in any related publicity, if required, their name, photograph, and image, any statements they may make regarding the prize, place of residence and/or voice for advertising purposes worldwide in perpetuity and in any form of media including the Internet, without any form of compensation.
8. In the event that, for reasons beyond their control and not related to the winner, the contest organizers were unable to award the prize as described in these rules, they will agree to substitute a prize of similar nature and equal or greater value or, at their sole discretion, the cash value of the prize.
9. The contest is void where prohibited by law and is subject to all Federal, Provincial and Municipal laws and regulations. Any dispute arising hereunder shall be adjudicated in the applicable court in Windsor, Ontario.
10. Entries are subject to verification by the contest organizers. Southland, its advertising and promotional agencies, their employees, agents and representatives may not be held liable for, (i) late, lost, delayed, not received, damaged, misdirected, incomplete, stolen, or fraudulent entries (all of which entries shall be automatically void and not eligible for a prize); Southland reserves the right to void any entry and/or cancel or modify the contest in whole or in part (without notice to entrants individually) if, in its sole discretion, it determines that for any reason (such as tampering or infection by computer virus or any other cause beyond its control) the contest is not capable of running as originally planned, due to fraud, technical failures, human, printing or distribution errors, or any other causes or occurrences have compromised the administration, safety, fairness or integrity of the contest. Any person entering this contest or trying to do so by any means which go against the intention of these Rules and which would be unfair to the other participants will be automatically disqualified and Southland reserves the right to seek remedies and damages to the fullest extent permitted by law - including criminal prosecution.
11. By entering the Contest, unless he/she has opted-out, each entrant consents to the collection, use and disclosure of his/her personal information by Contest Sponsor for the following secondary purposes: providing entrant with general marketing, product, service and business partner information and offers (including in relation to future Contest Sponsor contest news, updates or special offers and promotions of Contest Sponsor and its affiliates); conducting market analysis; maintaining the accuracy of Contest Sponsor records to respond to inquiries and provide entrant with insurance coverage or other customer service communications. By entering the Contest, entrants consent to the manner of collection, use and disclosure of their personal information as set out in the Contest Sponsor Privacy Policy available at [www.southlandonline.com](http://www.southlandonline.com). Any inquiry concerning the personal information held and used by Contest Sponsor should be addressed to Southland Insurance Contest Inquiries, 3600 Rhodes Drive, Windsor, Ontario, N8W 5A4. To further review how Southland Insurance, their respective agents, parents, affiliated or related companies, subsidiaries, divisions, franchises, prize sponsors, successors and assignees are managing the use of your personal information visit SouthlandOnline.com .
12. By entering this contest, entrants accept and agree to be bound by these rules and the decisions of the contest sponsor which are final, binding and conclusive on all matters relative to this contest.